



COLLEGE OF BUSINESS
BATON ROUGE CAMPUS



20th Anniversary

GALA

ON THE BLUFF



SCHOLARSHIP
FUNDRAISER
SPONSORSHIP PACKET

GALAONTHEBLUFF.COM

Why Support the Gala

Greetings!

The Annual Gala on the Bluff Fundraiser is one of the premier events of the University's homecoming celebration, attracting over 700 guests. The gala's success is evident with more than \$700,000 in scholarship awards to students pursuing business degrees at Southern University and A&M College. The cost of obtaining higher education can pose a challenge for many, often leading to low enrollment and making it harder to retain talented students. In an effort to ease this burden, the College of Business at Southern University and A & M College, along with community supporters, took a proactive role and created a unique way to secure funding and afford students the opportunity to obtain a high-quality education.

This year's gala brings an impressive blend of jazz, soul, and rhythm and blues to the capital city, **Homecoming Friday October 21, 2022, at the Crowne Plaza Executive Center Baton Rouge.** Come and dance the night away to the sounds of the electrifying and talented musicians, take part in featured television, news, and radio station broadcasts and enjoy culinary delights and spirits. Doors open at 7:30 p.m. Attire is semi-formal.

Headlining this year's event are R&B Legends: THE SPINNERS

We invite you to showcase your business and your commitment to our community by supporting our annual event with a sponsorship or advertisement. Gala tickets serve as an all-access pass to the evening's events including an awards ceremony recognizing the college's scholarship recipients sponsors, honorees, and community supporters; a raffle featuring awesome gifts and prizes; and an evening of dancing to some of the best performers in funk, soul, jazz, and R&B.

All proceeds from the gala will support the Southern University College of Business programs students, and academic initiatives. Invest in tomorrow's business leaders today. Partner with the Southern University College of Business and help reach our Gala fund-raising goal of \$50,000. Together, we can make it possible.

We are offering limited sponsorship opportunities at various levels. Please see the enclosed sponsorship opportunities for this year's event. Act now to maximize your sponsorship contribution. We thank you in advance for your continued support and look forward to seeing you at the gala!

Dr. Donald R. Andrews
Dean College of Business

Sponsorship Levels

“Choose **YOUR DEGREE** of Sponsorship

.....

Post Doctorate \$20,000

- Recognition on gala web page * Full page recognition in program book * COB Parade Float Seat
- Post-Doctoral sponsor recognition gift * Post-Doctoral level media recognition (TV./radio opp)
- Speaking opportunity at the event * Meet & Greet with artists * Prime reserved seating for 40
- Dedicated Scholarship in your name * Membership to the COB Advisory Council

Doctoral \$15,000

- Recognition on gala web page * Full page recognition in program book * COB Parade Float Seat
- Doctoral sponsor recognition gift * Doctoral level media recognition (TV/radio opportunity)
- Speaking opportunity at the event * Meet & Greet with artists * Prime reserved seating for 40
- Dedicated Scholarship in your name

Masters \$10,000

- Recognition on gala web page * Master's level media recognition * Master's sponsor recognition gift
- Recognition at the gala award ceremony * Meet & Greet with artists * Prime reserved seating for 30
- 1/2-page recognition in gala program * Dedicated Scholarship in your name

Bachelor \$5,000

- Recognition on gala web page * 1/8-page recognition in gala program * Recognition at the event
- Bachelor level media recognition * Bachelor sponsor recognition gift * Reserved seating for 20

Associate \$2,000

- Recognition on gala web page * Name listing in gala program
- Associate level media recognition * Associate sponsor recognition gift
- Recognition during the Gala Awards Ceremony * Reserved seating for 10

Thank you for reviewing the opportunities to highlight your commitment to education. For your convenience, we have listed the link to our event website and online payment portal (via the Southern University System Foundation):

- Event website: <https://www.galaonthebluff.com>
- Online Payment Portal: <https://foundation.sus.edu/gala-on-the-bluff/>

***Please note:** All sponsorships forms must be received by September 30, 2022, in order to be displayed in the Souvenir Keepsake Program.

If you have any questions, comments, and/or concerns or would like to customize your sponsorship, please feel free to contact us! We love talking about the gala!

GOTB Host Committee

Phone: 225.771.5640 or 225.383.0877



Gala on the Bluff | Sponsorship/Donation Form

Name: _____

Company Name (if applicable): _____

Contact Person/Title: _____

Address: _____

City/State/Zip: _____

Telephone Number: () _____

E-mail: _____

I/We would like to support the Annual Gala on the Bluff Scholarship Fundraiser at the following level:
(check all that apply)

____ Post Doctoral \$20,000 ____ Doctoral \$15,000 ____ Master \$10,000 ____ Bachelor \$5,000

____ Associate \$2,000 _____ Ticket(s) \$200 per person ____ **I/We wish to remain anonymous**

_____ I am/We are unable to attend the Annual Gala on the Bluff Scholarship Fundraiser; however, I/We would like to support the College of Business by:

1. Making a tax-deductible contribution of \$ _____

2. Donating a door prize/raffle item(s) towards the event, valued at: _____

Please indicate below how your name(s) should be listed in the program booklet (please print).

Listing: _____

If you have enclosed a check, please check here. ___ CHECKS MUST BE MADE PAYABLE TO: **SUS FOUNDATION or SUSF**

Credit Card Type: _____ American Express ____ Discover ____ Master Card ____ Visa

Card #: _____ - _____ - _____ - _____ Exp. Date: _____ Security Code: _____

*Billing Address Associated w/card: _____

Authorized Signature: _____ Date: _____

*This form should be completed and returned **Toni Jackson, Event Coordinator by Sept 30, 2022**. The mailing address is **P.O. Box 9723, Baton Rouge, LA. 70813 OR** e-mailed to **toni_jackson@subr.edu**. For questions or concerns, please call Toni Jackson directly at 225.771.5883 or the College of Business main line at 225.771.5640.

