SOUTHERN UNIVERSITY COLLEGE OF BUSINESS

PRESENTS

24th ANNUAL

GALA

ON THE BLUFF

2026

OUR SIGNATURE SCHOLARSHIP FUNDRAISER BENEFITING COLLEGE OF BUSINESS STUDENTS

OCTOBER 2, 2026

SPONSORSHIP INFORMATION PACKET

WHY SUPPORT THE GALA ON THE BLUFF SCHOLARSHIP FUNDRAISER

Greetings!

This year's gala brings an impressive blend of jazz, zydeco, and rhythm and blues, **Homecoming Friday**, **October 2, 2026 in the capital city, Baton Rouge.** Come and dance the night away to the sounds of R & B, Zydeco and Jazz at the **L'Auberge Casino Hotel Baton Rouge**. **Doors open at 7:30 p.m., and the attire is semi-formal.**

The Annual Gala on the Bluff Fundraiser is one of the premier events of the University's homecoming celebration, attracting over 800 guests. **The gala's success is evident with more than $1.5 million in scholarship awards to students pursuing business degrees at Southern University and A&M College.** The cost of obtaining higher education can pose a challenge for many, often leading to low enrollment and making it harder to retain talented students. In an effort to ease this burden, the College of Business at Southern University and A & M College, along with community supporters, took a proactive role and created a unique way to secure funding and afford students the opportunity to obtain a high quality education.

We invite you to showcase your business and your commitment to our community by supporting our annual event with a sponsorship or advertisement. Gala tickets serve as an all-access pass to the evening's events including an awards ceremony recognizing the college's scholarship recipients sponsors, honorees, and community supporters; and an evening of dancing to some of the best performers in funk, soul, jazz, zydeco and R&B.

All proceeds from the gala will support the Southern University College of Business programs, students and academic initiatives. Invest in tomorrow's business leaders today. Partner with the Southern University College of Business and help reach our Gala fund-raising goal of $150,000. Together, we can make it possible.

Limited sponsorship opportunities are offered at various levels. Please see the enclosed sponsorship opportunities for this year's event. Contact our Sponsorship Chair, Agnes Andrews, or Co-Chair, Dr. LaQuitta Thomas, with any questions and/or to help you to secure your sponsorship. Act now to maximize your sponsorship contribution. We thank you in advance for your continued support and look forward to seeing you at **L'Auberge Casino Hotel Baton Rouge** for the gala!

Dr. Donald R. Andrews
Dean
College of Business

SPONSORSHIP OPPORTUNITIES

Choose Your "Degree" of Support

POST DOCTORATE $20,000
Logo recognition on the Gala on the Bluff web portal * Logo featured on event marketing material * Logo placement on event signage * Social media recognition on the College of Business and Gala on the Bluff sites * Full page recognition/ advertisement in program book * Inclusion in Gala on the Bluff publicity * Post-Doctoral sponsor recognition gift * Gala on the Bluff sponsorship message or video (1 minute) * Verbal and digital recognition at Gala on the Bluff * Prime reserved seating for 40 *

DOCTORAL $15,000
Logo recognition on the Gala on the Bluff web portal * Logo featured on event marketing material * Logo placement on event signage * Social media recognition on the College of Business and Gala on the Bluff sites * Full page recognition/ advertisement in program book * Doctoral sponsor recognition gift * Gala on the Bluff sponsorship message or video (1 minute) * Verbal and digital recognition at Gala on the Bluff * Prime reserved seating for 40 *

MASTER $10,000
Logo recognition on the Gala on the Bluff web portal * Logo featured on event marketing material * Logo featured on event signage * Social media recognition on the College of Business and Gala on the Bluff sites * Half page recognition in the program book * Digital recognition at Gala on the Bluff * Prime reserved seating for 30 *

BACHELOR $5,000
Logo recognition on the Gala on the Bluff web portal * Social media recognition on the College of Business and Gala on the Bluff sites * Eighth page recognition in program book * Digital recognition at Gala on the Bluff * Reserved seating for 20 *

ASSOCIATE $2,500
Logo recognition on the Gala on the Bluff web portal * Name listing in program book * Digital recognition at Gala on the Bluff * Reserved seating for 10 *

CONFIRM YOUR SUPPORT

Thank you for reviewing the opportunities to highlight your commitment to education. For your convenience, we have listed the link to our event website and online payment portal (via the Southern University System Foundation).

- Event website: https://www.galaonthebluff.com
- Online Payment Portal: https://foundation.sus.edu/gala-on-the-bluff/

If you have any questions, comments, and/or concerns or would like to customize your sponsorship, please feel free to contact us! We love talking about the gala!

GOTB Host Committee

Agnes Andrews: AgnesAndrews@allstate.com (225-936-3650)
Donald Andrews: donald.andrews@sus.edu (225-921-3890)
LaQuitta Thomas: LaQuitta@sutrueblue.org
Lauri Patterson: lauri.patterson@sus.edu (225-771-5640)
Marilyn Doherty: marilyn_doherty@subr.edu (225-771-5191)
College of Business Office: 225-771-5640

GALA ON THE BLUFF SPONSORSHIP/DONATION FORM

Name: _____

Company Name (if applicable): _____

Contact Person/Title: _____

Address: _____

City/State/Zip: _____ Telephone Number: ( ) _____

E-mail: _____

I/We would like to support the Annual Gala on the Bluff Scholarship Fundraiser at the following level: (check all that apply)

_____ Post Doctoral $20,000 _____ Doctoral $15,000 _____ Master $10,000 _____ Bachelor $5,000
_____ Associate $2,500 _____ Ticket(s) $250 per person ____ I/We wish to remain anonymous

_____ I am/we are unable to attend the Annual Gala on the Bluff Scholarship Fundraiser; however, I/We would like to support the College of Business by:

1. Making a tax deductible contribution of $_____

2. Donating a door prize/raffle item(s) towards the event, valued at: _____

Please indicate below how your name(s) should be listed in the program booklet (please print).

Listing: _____

If you have enclosed a check, please check here___ **CHECKS MUST BE MADE PAYABLE TO: SUS FOUNDATION**

Credit Card Type: _____ American Express _____Discover _____Master Card _____Visa
Card #: _____-_____-_____-_____ Exp. Date:_____ Security Code: _____

*Billing Address Associated w/card: _____

_____

Authorized Signature:_____ Date: _____

*This form should be completed and returned to Marilyn Doherty before September 30, 2026.
The mailing address is P.O. Box 9723, Baton Rouge, LA 70813
Email: marilyn_doherty@subr.edu.

For questions or concerns, please call
Donald Andrews at 225-921-3890 or Agnes Andrews at 225-383-0877
College of Business at 225-771-5640 or 225-771-5643 or 225-771-5191