

SOUTHERN UNIVERSITY COLLEGE OF BUSINESS
presents



14TH ANNUAL
GALA
ON THE BLUFF

2016

OUR SIGNATURE SCHOLARSHIP FUNDRAISER
BENEFITING COLLEGE OF BUSINESS STUDENTS

OCTOBER 21, 2016

BELLE OF BATON ROUGE CASINO & HOTEL

www.galaonthebluff.net





GOOD EVENING AND WELCOME

To the **14th Annual**
Gala on the Bluff

Highlights of Tonight's Festivities:

- Enjoy a fantastic fusion of jazz, funk, and R&B by some of the hottest performers in the nation
- Tempt your palate with epicurean delights from several food and beverage venues located in Iberville A, B, and C
- Food services will be available from 8:30 pm-10:30 pm
- Beverage services will be available from 8:00 pm-1:00 am
- Split the Pot Raffle starts at 8:00 pm. Winner will be announced just before the headliner performs.



Gala Entertainment



FREDDIE JACKSON *(Headliner)*

GINA BROWN & ANUTHA LEVEL
featuring MICHAEL WARD

THE HARRY ANDERSON BAND





GREETINGS

SOUTHERN UNIVERSITY AND A&M COLLEGE

MESSAGE FROM THE CHANCELLOR



Welcome to the 14th Annual Gala on the Bluff, the principal fundraiser and support arm of the College of Business at Southern University and A & M College. Your presence this evening is indicative of your commitment to Southern University and our College of Business. Each year, this gathering serves as a forum where old acquaintances and friendships can be renewed, new ones formed, and our dedication and loyalty to the University can be reinforced. It is my fervent hope that you will continue to be an integral supporter of this event for many years to come.

Your generous support greatly enhances the programs and services we offer our business students and scholars who study, teach, and conduct research on the Bluffs of the mighty Mississippi River. By investing in them, you empower a new cadre of Southern University graduates who can competently conduct business from Wall Street to Main Street all across the globe. Your assistance helps the College of Business bring into our nation's economy men and women equipped with the necessary business acumen to succeed at any level. We do so while remaining responsive to the unique and historic mission of our great institution -- Southern University.

Your presence at tonight's festivities adds immensely to the camaraderie that is shared between the members of the Jaguar Nation. I invite you to let your passion for Dear ole Southern unite with your passion for good food, quality friendships and great music to make this evening special! Southern University and A & M College is the aggregate of its component parts – students, scholars, staff, alumni, supporters, and friends! As Chancellor, I thank each of you in your various roles for the contributions you make to the success of this great institution of higher learning.

Wishing you a wonderful Homecoming Weekend.

Yours,
Ray L. Belton, Ph.D.

MESSAGE FROM CHAIRMAN OF THE ADVISORY COUNCIL

On behalf of the College of Business Advisory Council, it is my pleasure to welcome you to the fourteenth Annual Gala on the Bluff. We would like to express our sincere thanks for your continued support and patronage of the Gala, which provides funding to benefit the College of Business at Southern University and A&M College. The Advisory Council is appreciative of our steering committee, host committee, and volunteers who worked endless hours to make this event a marvelous success.

My sincere gratitude is extended to all the sponsors of the 2016 Gala on the Bluff, especially our top tier sponsor: Agnes Andrews Allstate Insurance Agency. We are also appreciative of the many firms and individuals who purchased feature packages, tickets, and our Committee of 100 contributors. In addition, we are very thankful for our newest sponsor: Attorney E. Eric Guirard and our long time sponsors: Mr. Louis Henry – Franchise Food Systems of Minnesota, Inc., Mr. Leon Valdry of Holly Park Plaza Shopping Center, Gerry Lane Buick-GMC LLC, Square Legacy Group, Entergy, Ella Collins-IHOP on Harding Blvd., Gregory Baranco, Warren Valdry, B.J. Rodgers, and FMOL Health System. Your continued support demonstrates your profound commitment to education and a willingness to support tomorrow's global leaders.

As envisioned by the Advisory Council, Gala on the Bluff is one of the most anticipated gathering of the year. The Gala is a social magnet that eclipses racial and economic barriers to draw a diverse group of people together to celebrate great music and enjoy wonderful food as they support scholarships for students and educational programing needs. Thank you for supporting the fourteenth Annual Gala on the Bluff and we look forward to your participation next year.

Sincerely,
George Rogers Jr., CPA
Chairman
Southern University College of Business
Advisory Council
SU Class of '69



GREETINGS

SOUTHERN UNIVERSITY AND A&M COLLEGE



MESSAGE FROM THE DEAN

On behalf of the College of Business at Southern University in Baton Rouge, Louisiana, we would like to thank you for supporting this wonderful program. I especially thank our 2016 sponsors both major and in-kind whose support was tremendous and indispensable in establishing this activity as a signature fundraiser for the College. The Gala on the Bluff Host Committee has been and continues to be a great asset in making the “Gala” the premier activity that it has become during our homecoming. I want to also thank our honorees, Mr. Johnny Anderson, Dr. Kwamme Anderson, Dr. Mary A. Darby, and Chancellor John Pierre for their service to the university and community. Your contributions to Gala on the Bluff will generate scholarships for our students and support for educational programming needs. This year’s Gala has special relevance, as scholarship support to our students is critical to the success in developing great academic and professional outcomes for our stakeholders.

As you enjoy the splendid music of the nationally and internationally known entertainers and personalities, you can be justifiably proud that you are investing in tomorrow’s business and community leaders. Recipients of the 2015 Gala Scholarships are evidence of the success that we can achieve when the community, businesses and academia work in partnership to achieve a common goal. The new realities in business call for greater cooperation between colleges, business and government in order to achieve high levels of economic performance. We need your help in preparing our students, faculty and administration for the global economy so that we can help propel this city, state and nation to new and unexplored heights.

We shall always be grateful for your generosity and we know that you will have a wonderful time at 2016 Gala on the Bluff. Enjoy the evening.

Sincerely,

Donald R. Andrews
Dean

COLLEGE OF BUSINESS

History

Established in 1937 under the direction of Samuella V. Totty, Ph.D., the first African-American woman to receive a Ph.D. in business, the College of Business humbly began as the Department of Commercial Education offering five courses, employing one teacher, and nine students. Now, over sixty-seven years later, the College of Business at Southern University boasts over 1,200 students and offers six bachelor degree programs in two departments, The Department of Accounting, Finance, and Economics and the Department of Management & Marketing. The mission of the College of Business is “to provide a quality business program that prepares students with diverse backgrounds for global career challenges and makes a positive contribution to the public and private sectors.” The College emphasizes student preparation for career Opportunities in the competitive global economy. Quality instruction, faculty research and community outreach in the form of small business development and incubation are all integral parts of the learning experiences provided for our stakeholders. The College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB-International), which is recognized as the premier accrediting body for business schools in the world.

Among the objectives of the baccalaureate degree programs are: to facilitate lifelong learning opportunities; to prepare students to compete favorably in the global job market; to provide enhanced awareness of entrepreneurial challenges and rewards; and to prepare students for advanced studies in graduate and professional schools.

Since its inception, the College of Business has graduated over 8000 students; many of whom work at major corporations such as Cox Communications, General Motors, Allstate Insurance Company, International Paper, ExxonMobil, General Health Systems, The Coca-Cola Company, The Shaw Group, Walmart, Sam’s Club, Boeing, NASA, Ernst and Young, 3M, FDIC, Johnson and Johnson, Procter and Gamble, and many others.





GREETINGS

SOUTHERN UNIVERSITY AND A&M COLLEGE



MESSAGE FROM POST-DOCTORAL SPONSOR

Agnes Andrews Allstate Insurance Agency is excited about the 14th Annual Gala on the Bluff and proud to be this year's title sponsor. Allstate is committed to education and actively recruits top African-American talent from Historically Black Colleges and Universities. We believe that only a well-educated, highly diverse workforce, comprised of people who have learned to work productively and creatively with individuals from a multitude of racial and ethnic, religious and cultural histories, can maintain America's global competitiveness in this increasingly diverse and interconnected world. We share the commitment of the Southern University College of Business in its pursuit of excellence. In this regard, Gala on the Bluff will provide the opportunity to deserving students to strive for excellence through this funding and awarding of scholarships. It is in fact the pursuit of excellence that compels our presence here at this important fundraising event.

To everyone who supports this scholarship effort, remember, where there is darkness, your gift sparks a raging fire of excitement and possibility for young adults. And, to this year's scholarship recipients, passionately pursue your dreams so that you too can soon light the candles of opportunity for countless others.

Sincerely,

Agnes Andrews Allstate Insurance Agency

MESSAGE FROM THE GALA *Sponsorship Co-Chairs*

Thank you for coming and joining us this evening on the 14th anniversary of Gala on the Bluff. It is with great excitement and enthusiasm that we serve as Co-Chairs of this significant event. We are pleased to be able to welcome those of you that have been with us for some time now as well as those of you who are new to this extremely important fund raising event; of which, continues to provide financial support to The Southern University's College of Business. Your being here speaks to your commitment to our students and the mission of the College of Business. Our hope is that you will consider joining us and make a long-term commitment to the College of Business.

In doing so, your support allows the college to lead by example in preparing our students to be prepared and ultimately successful in the global market. It should be noted that this event renders things that are not only important to us---you will be meeting lots of new people and making new friends along the way. Here at GALA ON THE BLUFF, we value and cherish the friendships we make; as, more often than not they prove to be formed on a strong common ground, which in turn makes them last for many, many years to come!

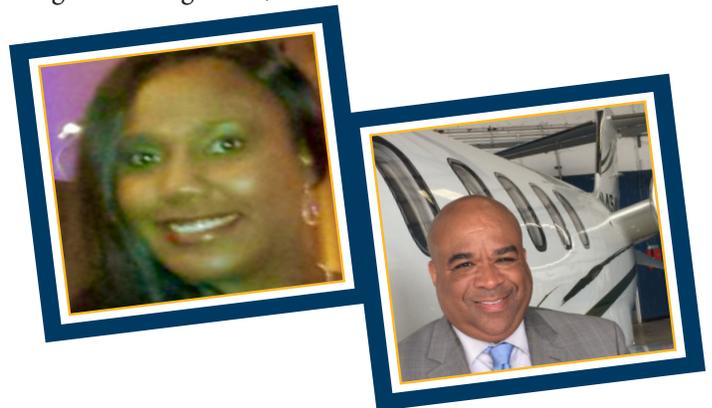
Please enjoy our 14th annual "GALA ON THE BLUFF"

Very truly yours,

Lacy Baaheth
Lacy Baaheth and Associates

&

Blaine Grimes
COB Advisory Council Member



2015-2016 SCHOLARSHIP *Recipients*

WE WANT TO THANK OUR GENEROUS SPONSORS FOR MAKING THIS EVENT POSSIBLE AND FOR SHOWING THEIR COMMITMENT TO PRODUCING FUTURE GLOBAL BUSINESS LEADERS! YOUR FINANCIAL SUPPORT SENDS A CLEAR MESSAGE THAT OUR STUDENTS ARE IMPORTANT, VALUED, AND TRUSTED! THEY TRULY ARE OUR FUTURE AND YOUR GIFTS ARE AN INVESTMENT IN OUR FUTURE! THANK YOU.

Allen, Deondrey
Augillard, Cierra
Baker, Emmanuel
Baker, Emmanuel
Bolding, Whitney
Caston, Angel
Coleman, Johnessia
Flowers, Alexis
Hampton, Erica
Harris, Michael
Harris, Zana
Henry, Dakota
Holden, Lashanti
Jones, Breanna
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McCain, Brian
McCaleb, Ty'Eisha

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HONOREES

MR. JOHNNY G. ANDERSON

Deputy Chief of Staff for Programs and Planning | Office of the Governor- State of Louisiana



A native of Eunice, Louisiana, is the tenth child of eleven children born to the late Houston L. Anderson, Sr. and Lena Mae Lafleur Anderson. Johnny graduated with a Bachelor of Science in Business Management and Marketing from Southern University at Baton Rouge. He was also elected by the citizens of Ward 2 to the Eunice City Council where he served a 4-year term with one (1) year as Mayor Pro-Tempore and was appointed to the Greater Krotz Springs Port commission in St. Landry Parish for 5-years with two (2) of those years as Vice-President of the Commission. Johnny was appointed as Director of Career Development in the Junior Division at Southern University and was later named as Director of the Freshman Complex. In January 1993, he became the District Director for the U. S. House of Representatives Fourth Congressional District of Louisiana and was promoted to the position of Chief of Staff of the District. Johnny has served as Special Assistant to the Louisiana Attorney General Richard P. Ieyoub, Assistant Chief of Staff for former Louisiana Governor, Kathleen Babineaux Blanco, and was later appointed as the first Executive Administrator and Chief Administrative Officer of the Greater King David Baptist Church. Mr. Anderson is also the Consultant and a member of the Board of Directors for the Louisiana Home and Foreign Mission Baptist State Convention. Johnny presently serves as Executive Assistant for Meeting Planning, for the National Baptist Convention of America, International and is a proud member of the Phi Beta Sigma Fraternity Incorporated.

KWAMME A. ANDERSON, PH.D., MPA

Vice-President of Programs | Congressional Black Caucus Foundation, Incorporated



Health care is her passion and helping others is her life's mission. In 1998 she earned her Bachelors in Speech Pathology and Audiology from Southern University-BR, immediately thereafter she obtained her Masters in Public Administration concentrating in Health Care Administration from the Nelson Mandela School of Public Policy. In 2001, Dr. Anderson was awarded the prestigious Presidential Management Fellowship (PMF) with placement at the US Department of Health and Human Services in Rockville, Maryland. Her professional career spans over 15 years where she has served as a Project Officer for the Title VII federal program with a \$18.5 million grant portfolio aimed at increasing the number of underrepresented minorities in the health professions. Her talent and skill enabled her to hold leadership roles with the White House Initiative on HBCUs and on Educational Excellence for African Americans. She has been a Congressional Staffer within the federal legislative branch to the honorable Sheila Jackson Lee, Maxine Waters, and Eddie Bernice Johnson. She is a proud member of Delta Sigma Theta Sorority Incorporated and served as a National Social Action Commissioner. In 2011, Kwamme earned her Doctor of Philosophy in Organizational Leadership from the University of Maryland-Eastern Shore.

MARY ALICE GRAY DARBY, JD, MBA, CPA

Professor of Accountancy | Department of Accounting, Finance, and Economics



Successful students like Carolyn Jones-Darville and Charlotte Powell, who return to Southern University, remember her, and let her know that she made a difference in their lives, is just the beginning of a long line of accomplishments Dr. Mary A. Darby can be proud of. During her 20 plus years of service to Southern University, she has served as the Chair of the School of Accountancy, Advisor for the SU chapter of the National Association of Black Accountants (NABA), led countless academic committees, served as an educator and mother to many students all while raising two outstanding young ladies, Tillerie T. Darby-White, PhD and Geleste G. Darby-Hammond, MBA. While she is certainly appreciative of all of the many diverse experiences, what matters most- what really makes her tick- is simply being able to create "A Legacy of Successful Students and Children". Dr. Darby is often heard saying "I am PROUD to be a Southern University and College of Business Educator" This is what life and success are all about! She is a proud alumna of Southern University and a dedicated member of the Alpha Kappa Alpha Sorority, Incorporated.

JOHN PIERRE

Chancellor | Vanue B. Lacour Endowed Professor of Law



John K. Pierre has been on the law faculty of the Southern University Law Center since 1990, and in 2016 he was appointed Chancellor of the Southern University Law Center, prior to which time he served for a year as interim chancellor. Before becoming head of the law center, Pierre served as Vice-Chancellor since 2006 in charge of institutional accountability and the evening division. Professor Pierre has previous teaching experience as a visiting and adjunct professor at California State University, Southern Methodist University School of Law, Loyola University Law School, Southern University College of Business, Saint Leo's College, Webster University, Louisiana State University, and Baton Rouge Community College. He received the bachelor's degree in accounting from Southern University in 1980, a master's degree in tax accounting from Texas Tech University in 1982, and a Juris Doctorate degree from Southern Methodist University School of Law in 1985. Pierre has published numerous articles on tax law, sales and contracts, real estate and commercial law, ranging from magazine features to legal journal and law review articles. Pierre is a member of numerous state and national organizations, including the Louisiana State Bar Association and the Texas Bar Association.

Special Thanks to **Post-Doctoral Sponsor**



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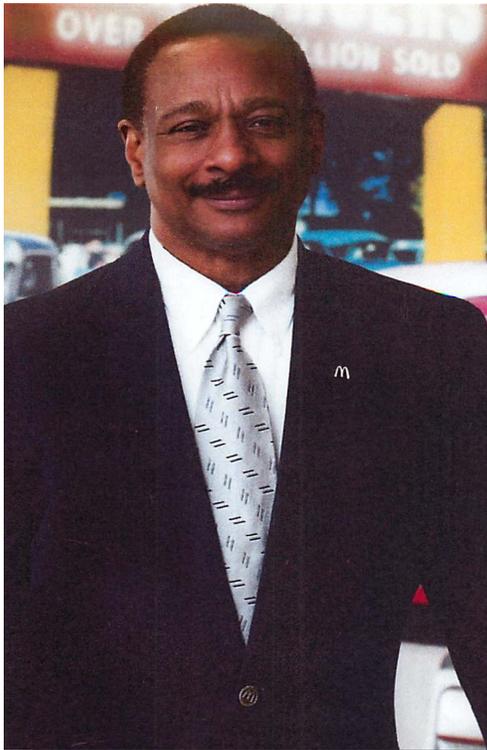
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A black silhouette of a city skyline with several buildings of varying heights and widths. Some buildings have small yellow rectangular windows. The skyline is positioned behind the contribution text.

Contribution
\$15,000



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Special Thanks to **Master Sponsor**



Gregory Baranco

President and CEO of Baranco Automotive Group consisting of Baranco Buick Pontiac GMC in Lilburn, Georgia; Mercedes Benz of Buckhead in Atlanta, Georgia and smart Center Buckhead in Atlanta, Georgia. A native of Baton Rouge, Louisiana, Mr. Baranco graduated from Southern University in 1970, with a Bachelor of Science degree in Business Administration. In 1999, he also received an Honorary Doctorate degree in Business from Southern University. In 1978, he founded Baranco Pontiac, Inc. Since then, he has received numerous awards sponsored by General Motors (Pontiac GMC), Ford (Lincoln-Mercury) and American Honda (Acura). Since 1990, his automotive group has remained one of Black Enterprise Magazine's top 100 businesses and has appeared on the magazine's cover. He has received the finalist status for the coveted Time Magazine Quality Dealer Award. Gregory Baranco is a member of the Georgia Automobile Dealers Association (GADA) and the Metro Atlanta Automobile Dealers Association (MAADA).

He served as President (1985) of the Metropolitan Atlanta Automobile Dealers Association (during which time he was part of a board that successfully reinstated the annual automotive show and instituted a scholarship program for vocationally talented students seeking careers in the automotive field). Mr. Baranco is actively involved in his community. As Chairman of the Board of First Southern Bank in Lithonia, Georgia, he negotiated a merger with Citizens Trust Bank of Atlanta, Georgia. This merger made the new Citizens Trust Bank the third largest minority bank in the U.S. He serves on the following boards; Southern University College of Business, Board of Visitors, and Trustee for Morehouse School of Medicine and Berry College. He also serves on the Carter Center Board of Councilors and Kaiser Permanente Foundation Health Plan of Georgia.

Mr. Baranco has served as business mentor to students from Howard University, Spelman College and Southern University. He is a member of One Hundred Black Men of Dekalb County, the United Way and the Dekalb County Task Force on Efficiency in Government. He has received recognition for his contributions to the Metropolitan Atlanta Red Cross, the Dekalb Council for the Arts, the United Negro College Fund, St. Joseph's Hospital and the Dekalb County Education Program. Mr. Baranco is married to attorney Juanita Powell Baranco and they have four children.

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The Committee of 100- is a volunteer group composed of alumni, business partners, and friends who use both their time and means to support the mission of the College of Business. All members have pledged a minimum of \$1000.00 per year, for five (5) years.

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- B. J. RODGERS
- BILLY AND BETTY WOOTEN
- CAROLYN JONES-DARVILLE
- CHARLES CARTER
- CHARLOTTE POWELL
- EDWARD LOCHE
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- HARRY CARTER
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- JOHNNY SPENCER
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We are so grateful for the time, talent, resources, commitment and support contributed by the Gala Co-Chairs and Host Committee Members. Your generosity can never be repaid, but will long be remembered.

SPECIAL THANKS

Roger Redding and Associates, SUBR Media and Publications, College of Business Faculty & Staff and Volunteers
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