

SOUTHERN UNIVERSITY COLLEGE OF BUSINESS
presents



19TH ANNUAL
GALA
ON THE BLUFF

2021

OUR SIGNATURE SCHOLARSHIP FUNDRAISER
BENEFITING COLLEGE OF BUSINESS STUDENTS

OCTOBER 22, 2021

**SPONSORSHIP
INFORMATION PACKET**



WHY SUPPORT THE GALA ON THE BLUFF SCHOLARSHIP FUNDRAISER

Greetings!

We are excited to announce that our annual gala will be in person. This year's gala brings an impressive blend of jazz, zydeco, and rhythm and blues to the capital city, **Homecoming Friday October 22, 2021, at the Crowne Plaza Executive Center Baton Rouge**. Come and dance the night away to the sounds of the electrifying and talented musicians, take part in featured television, news, and radio station broadcasts and enjoy culinary delights and spirits. Doors open at 7:30 p.m. Attire is semi-formal.

The Annual Gala on the Bluff Fundraiser is one of the premier events of the University's homecoming celebration, attracting over 700 guests. The gala's success is evident with more than \$650,000 in scholarship awards to students pursuing business degrees at Southern University and A&M College. The cost of obtaining higher education can pose a challenge for many, often leading to low enrollment and making it harder to retain talented students. In an effort to ease this burden, the College of Business at Southern University and A & M College, along with community supporters, took a proactive role and created a unique way to secure funding and afford students the opportunity to obtain a high quality education.

We invite you to showcase your business and your commitment to our community by supporting our annual event with a sponsorship or advertisement. Gala tickets serve as an all-access pass to the evening's events including an awards ceremony recognizing the college's scholarship recipients sponsors, honorees, and community supporters; a raffle featuring awesome gifts and prizes; and an evening of dancing to some of the best performers in funk, soul, jazz, and R&B.

All proceeds from the gala will support the Southern University College of Business programs students, and academic initiatives. Invest in tomorrow's business leaders today. Partner with the Southern University College of Business and help reach our Gala fund-raising goal of \$50,000. Together, we can make it possible.

We are offering limited sponsorship opportunities at various levels. Please see the enclosed sponsorship opportunities for this year's event. Contact Toni Jackson, Event Coordinator, with any questions and/or to help you to secure your sponsorship. Act now to maximize your sponsorship contribution. We thank you in advance for your continued support and look forward to seeing you at the gala!

Dr. Donald R. Andrews
Dean
College of Business



SPONSORSHIP OPPORTUNITIES

CHOOSE YOUR “DEGREE” OF SUPPORT

POST DOCTORATE \$20,000

Recognition on gala web page * Full page recognition in program book * COB Parade Float Seat * Post-Doctoral sponsor recognition gift Post-Doctoral level media recognition (TV/radio opportunity) * Speaking opportunity at the event * Meet & Greet with artists Prime reserved seating for 40 * Dedicated Scholarship in your name * Membership to the COB Development Council

DOCTORAL \$15,000

Recognition on gala web page * Full page recognition in program book * COB Parade Float Seat * Doctoral sponsor recognition gift Doctoral level media recognition (TV/radio opportunity) * Speaking opportunity at the event * Meet & Greet with artists Prime reserved seating for 40 * Dedicated Scholarship in your name

MASTER \$10,000

Recognition on gala web page * Master's level media recognition * Master's sponsor recognition gift * Recognition at the gala award ceremony * Meet & Greet with artists * Prime reserved seating for 30 * 1/2 page recognition in gala program Dedicated Scholarship in your name

BACHELOR \$5,000

Recognition on gala web page * 1/8 page recognition in gala program * Recognition at the event * Bachelor level media recognition * Bachelor sponsor recognition gift * Reserved seating for 20

ASSOCIATE \$2,000

Recognition on gala web page * Name listing in gala program * Associate level media recognition * Associate sponsor recognition gift * Recognition during the Gala Awards Ceremony * Reserved seating for 10

CONFIRM YOUR SUPPORT

Thank you for reviewing the opportunities to highlight your commitment to education. For your convenience, we have listed the link to our event website and online payment portal (via the Southern University System Foundation).

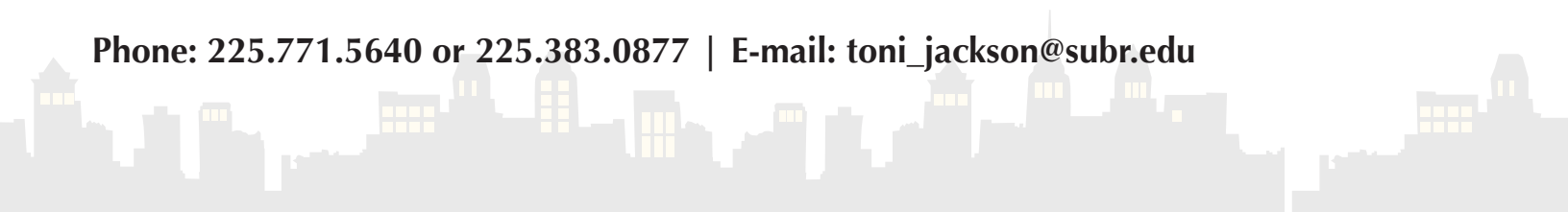
- Event website: <https://www.galaonthebluff.com>
- Online Payment Portal: <https://foundation.sus.edu/gala-on-the-bluff/>

If you have any questions, comments, and/or concerns or would like to customize your sponsorship, please feel free to contact us!

We love talking about the gala!

GOTB Host Committee

Phone: 225.771.5640 or 225.383.0877 | E-mail: toni_jackson@subr.edu





GALA ON THE BLUFF SPONSORSHIP/DONATION FORM

Name: _____

Company Name (if applicable): _____

Contact Person/Title: _____

Address: _____

City/State/Zip: _____ Telephone Number: () _____

E-mail: _____

I/We would like to support the Annual Gala on the Bluff Scholarship Fundraiser at the following level: (check all that apply)

_____ Post Doctoral \$20,000 _____ Doctoral \$15,000 _____ Master \$10,000 _____ Bachelor \$5,000
_____ Associate \$2,000 _____ Ticket(s) \$100 per person _____ I/We wish to remain anonymous

_____ I am/we are unable to attend the Annual Gala on the Bluff Scholarship Fundraiser; however, I/We would like to support the College of Business by:

1. Making a tax deductible contribution of \$ _____
2. Donating a door prize/raffle item(s) towards the event, valued at: _____

Please indicate below how your name(s) should be listed in the program booklet (please print).

Listing: _____

If you have enclosed a check, please check here ___ CHECKS MUST BE MADE PAYABLE TO: **SUS FOUNDATION**

Credit Card Type: _____ American Express _____ Discover _____ Master Card _____ Visa
Card #: _____ - _____ - _____ Exp. Date: _____ Security Code: _____

*Billing Address Associated w/card: _____

Authorized Signature: _____ Date: _____

*This form should be completed and returned Toni Jackson, Event Coordinator. The mailing address is P.O. Box 9723, Baton Rouge, LA. 70813 OR e-mail toni_jackson@subr.edu. For questions or concerns, please call Toni Jackson directly at 225.771.5883 or the College of Business main line at 225.771.5640.

